



LYNNE KAMM CONTENT CREATOR

I am a multi-hyphenate. With creative chops, technical tools and a business background, my unusual adventures have gifted me a killer combo-skill set that enables me to DIY create fresh, quality content.

I began directing documentaries and news media with works broadcast/produced in affiliation with WTN, CBC and NFB. I was the first independent media content producer for Newswatch charged with delivering weekly content from concept-to-packaging (including pitch, research, schedule, diy light-shoot-edit). Rooted with a solid broadcast media foundation, I mastered early-on how to “write-the-story-on-the-fly” and quickly ascertain what B-roll will generate a visually dynamic segment.

A social chameleon who breezes with non-actors, I’ve directed lifestyle and doc series including Tao of Discovery about award-winning scientists for Mars Discovery District and a fashion pilot starring eccentric designer Lucian Matis (Project Runway, Canadian Top Model), ex-super model Monika Schnarre and a few elephants.

As a narrative film director, I specialize in comedy, action and animation. Carving a niche in sports humour, I was a commissioned artist for the 2010 Cultural Olympiad with “Spring” starring Natalie Lisinska (inSecurity, Young People F***ing). Presently I’m directing a boxing comedy for Bravo! starring George Chuvalo (Order of Canada), Troy Ross (Cinderella Man, winner US Contender), and choreographer Tre Armstrong (So You Think You Can Dance).

As a screenwriter, I write the gamut from webbies to features. I've attended the CFC Screenwriters' Lab, Berlinale Script Clinic, Praxis Fellowship, been awarded Slamdance Screenwriting Award, and was a semifinalist for the prestigious Academy of Motion Picture Arts and Science Nicholl Fellowship. Known for rooting to the heart and humour that makes us human, I’m often jettisoned in as a hired pen or story editor. My zippy copy is also coveted by the corporate world – recently tasked to scribble the 2011 fiscal Q1 speech for AOL’s CEO Tim Armstrong.

In this new media era, my writing power arms me with an unequalled ability to infuse story, character and branding into integrated social media campaigns. We successfully spawned the online series ilovealuger.com with seed interest from Fedex which attracted national media coverage, series distribution and garnered our under-funded Canadian luge team with an Olympic sponsor. In addition to creating, writing, directing the series, I was the voice of the spandexier-luge-obsessed *Nikki* on all social networks, charged with seeding the community as well as feeding the site content. As a result, I've been engaged as Creative Lead on TV series' online properties, including “That's Not Fair” for TVOkids and the Canadian Civil Liberty Association.

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